

BTEC Travel and Tourism First Award

(2018)

YEAR 10

Unit 2: UK Travel and Tourism Destinations

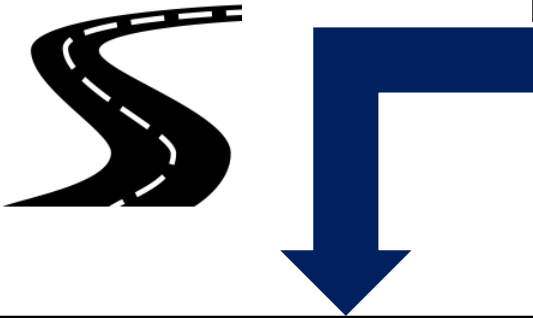
What do I need to know?

3 pieces of coursework
1 for each Learning Aim
Marked= Internally



Learning Aim A

- A1: UK Travel and Tourism Categories
- A2: UK Gateway Airports and Seaports
- A3: Road and Rail Travel
- A4: Examples of UK Travel



Learning Aim B

- B1: Appeal of UK Destinations
- B2: Types of visitors
- B3: Increasing appeal



Learning Aim C

- C1: Sources of Information
- C2: UK Holiday planning



Top tips for your coursework:

- Read the brief carefully!
- Use the unit content to help ensure you cover everything you need to.
- Make sure you use a sharp pencil and ruler for any map work

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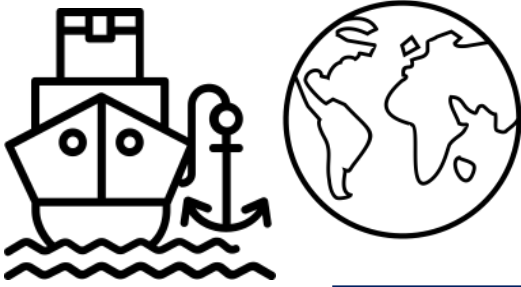
(2018)

YEAR 10

Unit 4: International Travel and Tourism Destinations

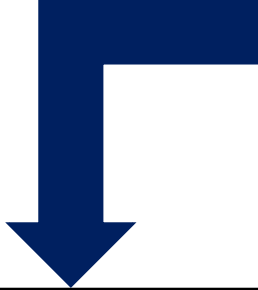
What do I need to know?

3 pieces of coursework
1 for each Learning Aim
Marked= Internally



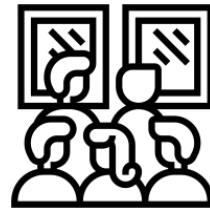
Learning Aim A

- A1: International Destinations
- A2: Major international gateways
- A3: Types of destination
- A4: Examples of international air travel



Learning Aim B

- B1: Features of a European and worldwide destination
- B2: Types of visitor and their needs that would visit European and Worldwide destinations



Learning Aim C

- C1: Sources of information
- C2: Types of Visitor and their needs
- C3: International holiday planning



Top tips for your coursework:

- Read the brief carefully!
- Use the unit content to help ensure you cover everything you need to.
- Use a sharp pencil and ruler and a colour key when completing your map work

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Unit 1: The UK Travel and Tourism Sector (EXAM)

What do I need to know?

Exam Length: 75 mins

Marked: Externally



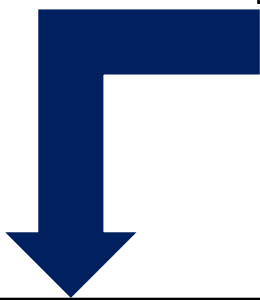
Learning Aim A

A1: Types of Tourism

A2: Types of Travel

A3: Principles of Sustainable Tourism

A4: Tourism and the UK Economy



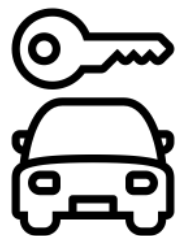
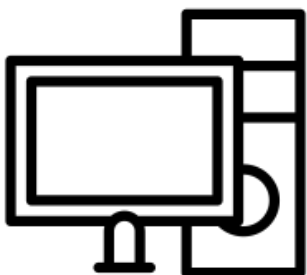
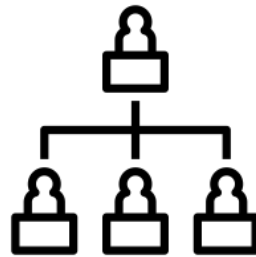
Learning Aim B

B1: Travel and Tourism Industries

B2: Key organisations in Travel and Tourism

B3: Types of organisation in Travel and tourism

B4: The interrelationships between travel and tourism organisations



Learning Aim C

C1: The role of consumer technology in Travel and Tourism.



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Unit 3: The Travel and Tourism Customer Experience

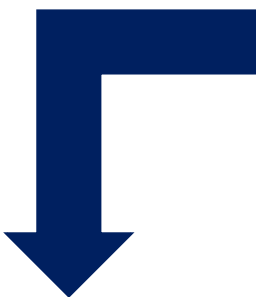
What do I need to know?

3 pieces of coursework
1 for each Learning Aim
Marked= Internally



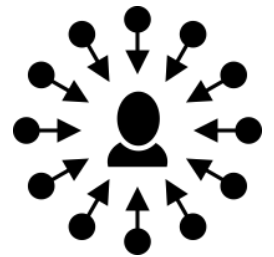
Learning Aim A

A1: What is customer service?
A2: Different organisations in the travel and tourism industry



Learning Aim B

B1: Customer Types
B2: Needs of different types of customer
B3: Responding to customers needs
B4: Exploring expectations of different types of customer in the travel and tourism sector



Learning Aim C

C1: Customer Service skills and techniques
C2: impact of excellent and poor customer service on organisations

Top tips for your coursework:

- Read the brief carefully!
- Use the unit content to help ensure you cover everything you need to.
- Speak to local businesses to see if they can help you!